



**HEADING GLOBAL 2016**  
14-16 Nov - Kuwait  
The Public Authority for Applied Education and Training



LEADING THE CHANGE THROUGH  
KNOWLEDGE ECONOMY TO BUILD BETTER FUTURE

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& GROWTH**

**LEVERAGING  
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●● Journey to Excellence



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## Call for Papers

Scientific Research, PhD/MS/BS Research, Case Studies, Technical papers and Posters, Tutorials, Workshops, non-academic Contributions, Product Demonstrations and Exhibitors.

*The Knowledge Economy and Society* worldview has evolved over the last twenty years into a major theory, policy and practice framework concerning the social, economic and political dimensions of country development dynamics. Substantial progress in academic research as well as practice-focused projects has revealed the power and effectiveness of applying Knowledge Economy and Society thinking and concepts in interventions concerning human and intellectual capital development, cultural and societal as well as organizational transformation, and environmental remediation and protection.

Public Authority for Applied Education and Training, PAAET, the largest academic institution in Kuwait, is organizing Heading Global 2016 to enhance the research areas in the fields of Knowledge Economy and Society and strengthen the connection between industry and academia. We believe that Education, Training and Development constitute the core enablers of qualified and skilled human resources in critical fields for the nation's development.

The vision of Heading Global 2016 is to organize and deliver a dynamic conference contributing effectively to the advancement of the Kuwaiti Knowledge Economy and Society including theories, policies and practices promoting smart sustainable and inclusive growth. The mission of Heading Global 2016 is to harness the knowledge, experience, expertise and talent of key Knowledge Economy and Society stakeholders to address critical challenges, identify emerging opportunities and help formulate and implement successful smart sustainable and inclusive growth strategies, policies and practices.

## Submission Guidelines

**Extended Abstracts:** All submission types require an extended abstract, a minimum of 500 words and no more than 1000 words. Your extended abstract should be submitted via the online form.

**Submission:** After the extended abstracts acceptance notifications, all accepted abstracts should be submitted online via the submission form. Please ensure that you complete all fields required in the form, including the conference track, paper title, authors' names and email addresses, and designated contact author. Please indicate clearly if the contact author is not the first author.

**Full paper:** Only required after acceptance of the extended abstract. The full paper should be at least 6000 words and not more than 8000 words. Please read the style guidelines document. Papers should be submitted in two type formats. First format is in word file format with authors' information, and the second is anonymized in (.pdf) format. Both files should be submitted in the paper submission form. Copyright form should also be signed and submitted.

**Technical Papers and Posters:** Researchers, graduate students, and technical experts are invited to submit their work -in-progress in the poster session.

**Case Studies and Non-academic Contributions:** Success stories and project implementations from organizations working in the fields of the conference topics are invited and should follow publication standards.

**Product Demonstrations and Exhibitors:** Participants in the conference are eligible to request exhibition booth to present their products.

**Paper Acceptance:** All full papers will be double-blind reviewed by the Technical Program Committee (TPC) members to ensure that all submitted papers are original and high quality papers.

## Conference Publication

**Conference proceedings:** accepted papers presented at the conference will be published in the conference proceedings and it is subject to at least one of author attendance. The proceedings will have an ISBN from Kuwait National Library.

**Journal Publication:** Selected papers with an extra work extension will be considered for journal publication in the journals listed below. Please contact Prof. Elias G. Carayannis at [caraye@gwu.edu](mailto:caraye@gwu.edu) concerning the submission of papers to said journals:

Journal of the Knowledge Economy  
ISSN: 1868-7865



Journal of Social Ecology and Sustainable Development  
ISSN: 1947-8402



Journal of Innovation and Entrepreneurship  
ISSN: 2197-9855



Journal of Technology Innovation and Education  
ISSN: 2192-5372



## Registration

There is no Registration fee to attend the conference technical sessions. However, registration fee may be applied to attend the training and workshop. Each paper presented in the conference requires at least one author registered for the conference. If multiple papers are accepted for publication and presentation by the same author(s), each author could present up to 2 papers. Author registration must be completed by 31st October 2016. You can register through the form on the website or print it and bring it to our address before 31st October 2016.

### Conference Topics

Possible topics include, but are not limited to:

#### Knowledge and Business Technology

- Sharing and Visualizations
- Business Intelligence / Analytics
- CKM in Social Media
- Big Data and Data Mining
- Knowledge Management

#### Policies Drafting and Implementations

- Knowledge Strategies
- Success Factors / KPIs
- Process and implementation
- Evaluation and Assessment
- Smart Specialization Strategies

#### Theory, Policy, Practices, Politics Issues for Smart Cities

- Smart City Practices
- Success Stories & Implementations
- Knowledge Economy in Practice
- KM and KE in Public Sector
- KM in Economic Recovery & Growth

#### Smart Innovations and Sustainable Solutions

- Smart Learning
- Smart Design Thinking
- Smart Agriculture
- Smart Manufacturing
- Smart Cities

### Important Dates

Mark your calendar with the following dates:

Extended Abstract Submission	30/06/2016
Extended Abstract Acceptance Notification	31/07/2016
Full-paper submission	31/08/2016
Full-paper Acceptance Notification	30/09/2016
Camera-ready Submission	15/10/2016
Early Bird Registration	15/10/2016
Final Author Registration	31/10/2016

#### Conference Chair:

Dr. Ahmad Alathari  
DG of PAAET

#### Technical Program Co-Chairs:

Prof. Elias Carayannis  
George Washington University  
Prof. Yaser Abdel-Motey  
PAAET